



# 2019 GREEN BOOK

FY19 Small Business Enterprise (SBE) Opportunity Guide

\*\*\*  
 OFFICE OF THE CHIEF  
FINANCIAL OFFICER

\*\*\*  
 OCP  
OFFICE OF CONTRACTING & PROCUREMENT

\*\*\*  
 DSLBD  
DEPT. OF SMALL & LOCAL BUSINESS DEVELOPMENT

\*\*\*  
 WE ARE  
WASHINGTON  
DC GOVERNMENT OF THE  
DISTRICT OF COLUMBIA  
MURIEL BOWSER, MAYOR



**CBE  
HIGHLIGHTS**



**LATRELL FITCHETT** Owner - Promoting Love & Wisdom Home Childcare Center, LLC

I am the owner of Promoting Love & Wisdom Home Childcare Center, LLC (PLWHCC), a home-based childcare center located in Ward 7 of Washington, DC. PLWHCC is a Certified Business Enterprise (CBE) with twelve preference points, one of which is for being a Resident Owned Business. I completed the Build-A-Dream program, a 10-week entrepreneurial training and technical assistance series offered by DSLBD, where I learned how to conceptualize PLWHCC into a business plan and pitch deck. Additionally, PLWHCC received funding through DSLBD's District Capitalized access to capital program totaling over \$10,000. DSLBD has truly helped me to promote my business to the next level of growth.